

# Everything you need from a Bet Management System to run your betting business - anywhere in the world

## 5 important reasons to discuss your business with A Bet A

1. A Bet A Technology is a UK-based leading supplier of Bet Management Systems worldwide. Over 20 years, our products have become well-established as favourites in the UK independent betting shop market and overseas.
2. We offer a wide range of well-proven and easy-to-use software for live racing, sports events and virtual games. Our EPOS systems are available in many languages including Spanish, German, Italian and Russian. We tailor all software to conform with your local betting customs.
3. We offer integrated virtual sports content and live 'in-play' betting, in all configurations, scaled to any size of company. Any third party data can be integrated, such as SIS or Betgenius. We also offer Bet Management Software for Call Centres and Online Betting. With web-reporting you can control your business from anywhere.
4. At ICE you can see all our live, virtual and 'in-play' betting solutions. These include our BetMaker software, developed for self-service terminals, ideal for gaming centres and casinos.
5. Our software has many practical benefits. It handles high volumes of transactions, offers the greatest functionality, and is unbeatable value.

Visit us on stand 5760, see our products in action, and get a quote  
Call us on +44 (0) 1420 549988, or email [debbie.hardman@abeta.co.uk](mailto:debbie.hardman@abeta.co.uk)



[www.abeta.co.uk](http://www.abeta.co.uk)

**A BET A**  
Systems you can bet on!